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West University Softball Association

Fall 2019 Newsletter

On behalf of the West University Softball Association Board of Directors and Auxiliary, I am excited to provide you with the league's first newsletter. These quarterly newsletters will share highlights from our Fall and Spring seasons and our tournament teams, as well as provide updates on the latest developments in our league. As we kick off the 2019 Fall Ball season, we have a number of developments and updates to share with you that will continue to improve the league's offerings.

For those of you new to our league – welcome! WUSA is an all-volunteer organization run by a <u>Board of Directors</u> and a fantastic <u>Auxiliary</u>. We are one of the largest, recreational youth softball organizations in the country, and the largest in the state of Texas. We operate 13 fields at 4 campuses. WUSA has a proud heritage of developing confident, skilled, and well-rounded softball players as well as facilitating a fun and safe environment where our players can build friendships and make lifelong memories.

Spring 2019 Season Recap

WUSA welcomed its largest group of players ever in the Spring 2019 season. Over 760 registered girls played softball on 78 teams at WUSA's fields this spring. We kicked off the season on a slightly cool early Saturday in February with our annual Opening Ceremonies, Parade, and Carnival; fought through a rainy first half of the season; but then finished the season strong with a spirited, competitive, and fun end of season tournament on a warm first weekend in May. As always, interspersed throughout the Spring season schedule were the very popular **Father/Daughter Dance**, the younger girls taking over the big fields at South Campus on **6U/8U Day**, and the parents getting their turn to have some fun at the **Adult Social**.

WUSA College Scholarship

This year for the first time ever and as a direct result of the wonderful generosity of our WUSA families, the league awarded college <u>scholarships</u> to four impressive WUSA alumnae at the Opening Ceremonies. Allison Clark, Lauren Harpold, Hattie Meehan, and Kate Williford each received \$2,000 towards their Freshman year tuition and expenses. WUSA plans to continue to offer these college scholarships to deserving players that gave so much of their energy and spirit to our league over the years. Check out WUSA's website to learn more about our college scholarship program including the application requirements.



Summer Tournament Teams

This summer, WUSA sponsored 10 tournament teams which competed against other league tournaments teams and some "select" teams. Three 8U, three 10U, three 12U and one 14U tournament teams competed at softball facilities throughout the Houston area (including our own South Campus fields). A few of the teams even took road trips to central Texas and Oklahoma City for tournaments that were held concurrent with the Women's College World Series. All of our tournament teams represented WUSA well, putting forth solid efforts on the field and exhibiting impressive sportsmanship on their way to securing a number of trophies, plaques, rings and even a few belts.

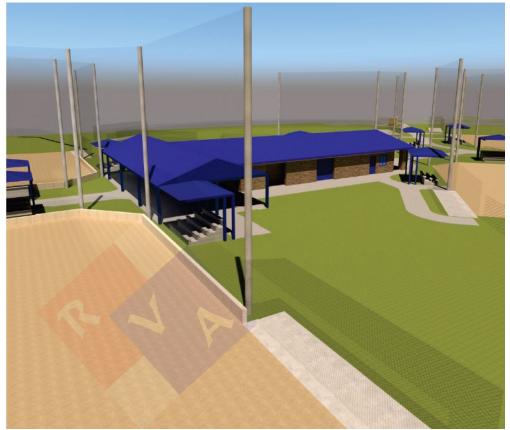


Fall Ball 2019

<u>Registration</u> for Fall Ball 2019 opened in late July and we are on pace for another record breaking registration. We encourage you to sign up soon to secure your spot! New this year, we will move our annual Hit-a-thon in the fall to be held the same day as Pink Out Day – October 20. A portion of the money raised from the Hit-a-thon will be donated to The Rose charity which supports breast cancer education, diagnosis, and treatment, while other portions of the donations will be directed to our College Scholarship Fund as well as a new capital campaign to fund the redevelopment and enhancement of our South Campus facilities.

Regarding the South Campus redevelopment, we are in the process of creating a master plan for a new, improved, and expanded South Campus facility to help support our phenomenal growth and to continue to provide a top end softball experience for our families. A rendering of the expanded concession building is

shown below. In the coming months there will be opportunities for you to contribute to this exciting and much needed South Campus expansion project.



Sponsorships

We are very thankful for our sponsors who help us offer so many great softball experiences to our over 550 families. WUSA has several sponsorship opportunities at different price points and can even create customized sponsorship opportunities to meet a sponsor's specific interest. To learn more about our sponsorships and/or if you would like to become a WUSA sponsor, please <u>contact us</u>.

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We look forward to sharing additional news about our redevelopment plans and the latest activity among our teams. We hope you all had a great summer break. Let's play ball!

Sean Meehan President



UPCOMING EVENTS

- August 27, 2019: Fall Registration Closes
- September 2, 2019: First Day of Practice
- September 7, 2019: Fall Tournament Team Tryouts
- September 8, 2019: First Day of Games
- October 20, 2019: Hit-a-thon / Pink Out Day
- November 17, 2019: Last day of Games

GET INVOLVED!

- Manage a team
- Join the Auxiliary

E-mail us to ask us how

Friend on Facebook

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